



# Grand Rapids Section

## American Society for Quality (ASQ) Finds a New Home

### ***For Immediate Release***

***Monday, December 22, 2008***

**Grand Rapids, MI., December 17., 2008** – The Grand Rapids Section of the American Society for Quality (ASQ) has moved! Beginning January 8, 2009, all monthly *ASQ Presents!*<sup>™</sup> events will be held at *The Bluff Banquet and Conference Center* located Between Eastern and Breton on 28th Street at 2035 28th Street SE in Grand Rapids.

“Moving our professional association events to another location is not something we do without much consideration,” indicates Don Brecken, ASQ’s section chairman. “Our arrangements committee of Paul Prunty (Arrangements Chair) and Sharon Swadner (Treasurer) compared a number of different facilities (approximately ten) and *The Bluff Banquet and Conference Center* finished head and shoulders above the rest.”

ASQ’s criteria for selecting a new venue included the location relative to the geographic center of our membership, ample parking, services offered, menu variety, budget constraints, and a facility management and staff with a strong customer orientation. “We believe *The Bluff* fits the bill and our membership will be pleased with their new home,” adds Brecken.

*The Bluff Banquet and Conference Center* has been locally owned and managed for over 17 years by Jan Bylsma. Contact Jan by calling (616) 243-3313 or by visiting *The Bluff’s* website at [www.bluffbanquets.com](http://www.bluffbanquets.com).

The American Society for Quality (ASQ) is the world’s leading authority on quality. The Grand Rapids Section of ASQ provides professional development opportunities for quality professionals and interested others who are actively involved with improving quality and business results. Contact us for program information including seminars, training courses, and speaker engagements.

Visit our website at [www.asq1001.org](http://www.asq1001.org).

Sincerely,

*Don Brecken*

Don Brecken, ASQ Fellow, MBA, CMQ/OE, QMS-BI  
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